



Social Responsibility Working Group

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Vice President of Sustainability



INTERNATIONAL
**FRESH
PRODUCE**
ASSOCIATION™

Create a vibrant future for all.

We grow prosperity for the world
of fruit, vegetable & floral.

ADVOCATE



Advocacy • Foundation

CONNECT



Business Networking • Data & Insights

GUIDE



Expertise • Solutions

IFPA Sustainability Vision

Fresh produce is the original sustainability industry, with the health of the planet and its people at the core of the work. It's never been more crucial to discover social, economic, and environmental opportunities through sustainable actions.

IFPA believes all business actions must be taken with an emphasis on sustainability. Therefore, IFPA is members' go-to resource for sustainability solutions, inspiring members to implement them to benefit the planet and the people on it, and to do so profitably. IFPA serves as a source of reliable information on sustainability tools and practices and validates practice adoption as well as providing the forum for member's sustainability journeys.



Sustainability Council- Mission & Outcome

MISSION: the Sustainability Council examines critical issues in the produce and floral sustainability landscape, including climate change, sustainable packaging, food loss/food waste, regenerative agriculture, social responsibility and market responsibility. Its goal is to drive programs and resources to enable members to understand the potential impact of these issues on their organizations and prioritize and plan for these issues in their business planning.

OUTCOME: the action taken on sustainability protects and grows value, supporting the prosperity of IFPA members globally.



Social Responsibility WG Co-Chairs



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Key Challenges



Networking, Events, Trainings



Domestic Social Responsibility Programs



Next Steps

- Regulatory
 - National Action Plan on Responsible Business Conduct
 - Occupational Safety & Health (OSHA)
- Resource- Audit Schemes, Policy, Regulatory, Webinars, Educational
 - Retailers
 - Growers, Packers
 - Contractors – Harvesting
 - Cold Storage and Distribution

