



Idaho

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$2.7B

Total sales



677K

Total acres of fresh produce



18.7K

Total employees



2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

90%

of adults across Idaho are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$8.1M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$871.1M

Total wages

\$22.1M

Fresh Produce and Tree Nuts Exports

\$0.4M

Support for State Governments to Enhance Produce Safety

\$16.5

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.2M

Fresh Fruit and Vegetable Program (FFVP) to 118 schools annually

\$2.1M

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$1.4M

Pest and Disease Grants

16.1%

Organic Share of Produce Dollars