



# Nebraska

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$0.6B**

Total sales



**47K**

Total acres of fresh produce



**4.8K**

Total employees



**1K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**90.65%**

of adults across Nebraska are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$9.8M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$178.9M**

Total wages

**\$4.5M**

Fresh Produce and Tree Nuts Exports

**\$0.3M**

Support for State Governments to Enhance Produce Safety

**\$18.3**

State Adverse Effect Wage Rate (AEWR)

**\$10.5**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$3.2M**

Fresh Fruit and Vegetable Program (FFVP) to 156 schools annually

**\$823K**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$42K**

Pest and Disease Grants

**TBD**

Organic Share of Produce Dollars