



# New Jersey

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$4.6B**

Total sales



**107K**

Total acres of fresh produce



**36.5K**

Total employees



**3K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**N/A**

of adults across New Jersey are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$41.2M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$1.8B**

Total wages

**\$315.4M**

Fresh Produce and Tree Nuts Exports

**\$1.9M**

Support for State Governments to Enhance Produce Safety

**\$17.2**

State Adverse Effect Wage Rate (AEWR)

**\$13**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$5.9M**

Fresh Fruit and Vegetable Program (FFVP) to 171 schools annually

**\$817K**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$330K**

Pest and Disease Grants

**12.8%**

Organic Share of Produce Dollars