



# North Carolina



## Fresh Fruit and Vegetable State Profile



### Fresh Produce

### Economic Impact:



**\$3.8B**

Total sales



**316K**

Total acres of fresh produce



**31.7K**

Total employees



**6K**

Total farms

### Opportunities to Increase Fruit and Vegetable Consumption:

**89.75%**

of adults across North Carolina are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$71.5M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$1.3B**

Total wages

**\$122.0M**

Fresh Produce and Tree Nuts Exports

**\$1.8M**

Support for State Governments to Enhance Produce Safety

**\$15.8**

State Adverse Effect Wage Rate (AEWR)

**\$7.25**

State Minimum Wage Per Hour



### Farm Bill Investments in

### Fruits and Vegetables:

**\$6.5M**

Fresh Fruit and Vegetable Program (FFVP) to 232 schools annually

**\$1.3M**

Specialty Crop Block Grants

**0**

Specialty Crop Research Initiative (SCRI)

**\$1.4M**

Pest and Disease Grants

**10.2%**

Organic Share of Produce Dollars