

# South Carolina (



Fresh Fruit and Vegetable State Profile



Fresh Produce

## **Economic Impact:**



\$1.5B

Total sales



92K

Total acres of fresh produce



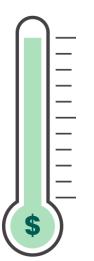
14.1K

Total employees



**3K** 

Total farms



\$452.1M

Total wages

\$11.4M

Fresh Produce and Tree Nuts Exports

\$1.4M

Support for State Governments to Enhance Produce Safety

\$14.7

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour

Opportunities to Increase

Fruit and Vegetable Consumption:

88.95%

of adults across South Carolina are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$23.0M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



Farm Bill Investments in

## Fruits and Vegetables:

### \$4.5M

Fresh Fruit and Vegetable Program (FFVP) to 189 schools annually

#### \$601K

**Specialty Crop Block Grants** 

#### \$171K

**Pest and Disease Grants** 

Specialty Crop Research Initiative (SCRI)

9.7%

**Organic Share of Produce Dollars** 



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freshproduce.com

#PowerOfFresh