



South Carolina



Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$1.5B

Total sales



92K

Total acres of fresh produce



14.1K

Total employees



3K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.95%

of adults across South Carolina are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$23.0M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$452.1M

Total wages

\$11.4M

Fresh Produce and Tree Nuts Exports

\$1.4M

Support for State Governments to Enhance Produce Safety

\$14.7

State Adverse Effect Wage Rate (AEWR)

\$7.25

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$4.5M

Fresh Fruit and Vegetable Program (FFVP) to 189 schools annually

\$601K

Specialty Crop Block Grants

0

Specialty Crop Research Initiative (SCRI)

\$171K

Pest and Disease Grants

9.7%

Organic Share of Produce Dollars