

# IFPA Commodity Profiles

## Citrus

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

### Consumer sentiment fast facts:\*\*\*\*\*

44% of consumers choose citrus when they want to feel refreshed.

When consumers want to boost their immunity, they choose citrus 40% of the time.

One third of consumers say they eat citrus when they want something healthy.

## Production Quantities by Country\*

Country	Australia	China, mainland	Colombia	Mexico	New Zealand	Peru	South Africa	USA
Volume (tonnes)	1,047,37	5,885,146	564,379	342,176	8,570	65,319	11,496	20,406

## Export Value, USD\*\* Top Exporting IFPA Member Countries and Their Top Destination Markets

USA	\$24M	South Africa	\$4M	China	\$2.6M	Mexico	1.3M	Australia	\$327K
Republic of Korea	\$18.7M	Zambia	\$2.5M	Vietnam	\$2.6M	USA	\$1.3M	USA	\$190K
Cayman Islands	\$4M	Botswana	\$334K	Singapore	\$25K	—	—	Papua New Guinea	\$39K
Canada	\$709K	Namibia	\$236K	Canada	\$10K	—	—	Germany	\$23K
New Zealand	\$378K	Netherlands	\$161K	—	—	—	—	Netherlands	\$23K
Vietnam	\$243K	Germany	\$125K	—	—	—	—	New Zealand	\$23K

## Import Value, USD\*\* Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	81,709	----	9	1	100	0.14
UK	11,854	1,337	44	-15	14.5	0.7
Germany	8,004	1,681	-1	-2	9.8	0.21
France	7,640	2,280	8	-10	9.3	0.19
Netherlands	7,367	1,558	18	-1	9	0.46
Hungary	6,985	760	87	0	8.5	0.29
Cayman Islands	4,016	1,960	86	25	4.9	1
Czech Republic	3,842	1,477	13	117	4.7	0.39
Vietnam	2,845	1,585	----	1,086	3.5	0.84
Canada	2,551	1,925	-7	-15	3.1	0.13
Austria	2,387	1,277	0	-16	2.9	0.63

\*FAOSTAT 2023, data from 2021, \*\*ITC Trade Map 2023, data from 2022, \*\*\* IRI Shopper Sentiment Survey June 2022, \*\*\*\*\* KerryDigest, *The Appeal of Citrus Flavours: New Trends and Mainstream Favourites*, 2022