

2025 Floral Conference Sponsorships

Hilton Miami Airport – Blue Lagoon
February 24-26, 2025

Floral Conference

Presenting Sponsor

February 24-26, 2025

One of Eight (8) Co-sponsorships: \$6,000 (US\$) each

Benefits include:

- Recognition from podium
- Company logo featured on:
 - Signage in the main room where education is occurring and throughout the event
 - Signage at the registration desk
 - Logo acknowledgement on opening slide at event
 - IFPA event website
 - Welcome banner
 - Confirmation Emails
- Ability to set up a Tabletop with product and/or promotional items
- Acknowledgment during the Welcome Remarks at the educational program
- Special ribbon on badges recognizing you and your staff as a sponsor
- One (1) complimentary registration
- Digital Ad on Freshproduce.com



Floral Conference

Tour Sponsor

February 24-26, 2025

One of Two (2) Co-sponsorships: \$2,000 (US\$) each

Benefits include:

- Two (2) complementary tour registrations (value of \$195 each) to participate in the event
- Opportunity to distribute a paperless promotional item on the bus
- Company logo featured on:
 - Inside of the bus
 - Curbside signage
 - IFPA event website
 - Welcome banner

Floral Conference

Education Sponsor

February 24-26, 2025

One of Four (4) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Recognition of company logo on signage to be displayed at the program entrance
- Acknowledgement of company name during the welcome remarks to program attendees
- Recognition of company logo or name in IFPA materials and communications to program attendees, where appropriate
- Company logo featured on:
 - Signage in the main room where education is occurring
 - Logo acknowledgement on opening slide at event
 - IFPA event website
 - Welcome banner
- One (1) complimentary registration



Floral Conference

Meal Sponsor

February 24-26, 2025

One of Four (4) Co-sponsorships: \$4,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured:
 - On signage at the entrance to the event
 - Within the room throughout the meal (2 light breakfast Tuesday/Wednesday & lunch Tuesday)
 - IFPA event website
 - Welcome banner
- Opportunity to provide centerpieces on the tables
- 2 Retailers assigned to each table at lunch function
- One table with reserved seating and early entry to the room if confirmed in advance
 - One (1) complimentary registration

Floral Conference

Happy Hour Reception Sponsor

February 25, 2025

One of Three (3) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured on:
 - Signage at the entrance
 - Cocktail Napkins at the event
 - IFPA event website
 - Welcome banner
 - Buffet signage
- Opportunity to incorporate centerpieces for the Happy Hour



Floral Conference

Welcome Reception Sponsor

February 24, 2025

One of Four (4) Co-sponsorships: \$4,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured on:
 - Signage at the entrance
 - Cocktail Napkins at the event
 - IFPA event website
 - Welcome banner
 - Buffet signage
- Opportunity to incorporate centerpieces for the reception
- One (1) complimentary registration

Floral Conference

Lanyard Sponsor

February 24-26, 2025

Exclusive sponsorship: \$3,000 (US\$) each

Benefits include:

- Company logo (two-color), with IFPA branding, featured from end-to-end on the Lanyards.
- Company logo, with IFPA branding, featured on:
 - Signage
 - IFPA event website
 - Welcome banner



Floral Conference

Badge Sponsor

February 24-26, 2025

Exclusive Sponsorship: \$3,000 (US\$) each

Benefits include:

- Company logo (full color), with IFPA branding, will be printed on the badge of every attendee, along with The Floral Conference schedule
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome banner

Floral Conference

Hotel Room Key Card Sponsor

February 24-26, 2025

Exclusive sponsorship: \$4,000 (US\$) each

Benefits include:

- Company promotion, with IFPA branding, will be printed on the front of the hotel room key cards
 - Seen by all conference participants staying in the Hilton Miami Blue Lagoon
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome banner

Floral Conference

Hand Sanitizer Sponsor

February 24-26, 2025

Exclusive sponsorship: \$1,500 (US\$) each

Benefits include:

- Company logo (one-color), with IFPA branding, printed on the Hand Sanitizer
- Distributed in centralized location in high traffic area(s) of the conference
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome banner



Floral Conference

Mints Sponsor

February 24-26, 2025

Exclusive sponsorship: \$1,500 (US\$) each

Benefits include:

- Company logo (one-color), with IFPA branding, printed on the Mints
- Distributed in centralized location in high traffic area(s) of the conference
- Company logo, with IFPA branding, featured on:
 - IFPA event website
 - Welcome banner

Floral Conference

WiFi Sponsor

February 24-26, 2025

Exclusive Sponsorship: \$1,000 (US\$) each

Benefits include:

- Company logo featured on:
 - Welcome Banner
 - IFPA event website
 - Signage at the event
- Opportunity to personalize username/password

Floral Conference

Grower Connection Tabletop Sponsor

February 24-26, 2025

One of Twenty (20) Co-sponsorships: \$500.00 (US\$) each

Benefits include:

- Company logo featured on:
 - Welcome Banner
 - IFPA event website
 - Reserved Tabletop near preferred Breeder Showcase



Floral Conference

Retailer Welcome Gift Sponsor

February 24-26, 2025

Exclusive Sponsorship: \$2,500(US\$) each

Benefits include:

- Opportunity to provide a gift to registered Retailer/Wholesalers attendees
 - Company logo featured on:
 - Welcome Banner
 - IFPA event website
 - Signage at the event
 - Recognition with the gift

Floral Conference

Hotel Door Hanger Sponsor

February 24-26, 2025

Exclusive sponsorship: \$3,750 (US\$) each

Benefits include:

- Company logo, with IFPA branding, will be printed on the door hangers
 - Seen by all conference participants staying in the Hilton Miami Blue Lagoon
- Company logo featured on:
 - Welcome Banner
 - IFPA event website
 - Signage at the event

