

# CHEF'S CHOICE AWARD

Friday, July 26, 2024

Monterey Conference Center and Portola Hotel & Spa Monterey, California

Sample your best dishes at the Foodservice Conference expo to be eligible for the Chef's Choice Award. The winning company will receive top-level recognition for its innovative culinary efforts.

Chefs and operators, including school foodservice, continually look for creative recipes and cutting-edge menu ideas to excite and attract their patrons, customers, and students. They find those innovations at this conference and expo, IFPA's one-stop shop for produce in the foodservice industry.

## **Winners Receive:**

- Focused recognition in front of your peers with a show floor announcement at the end of the day
- Industry recognition when your creation is promoted on IFPA's social channel which reaches 70K+ accounts targeting the fresh produce and floral industry
- A framed IFPA Foodservice award
- \$500 Tricord Tradeshow Services credit

## **How it works:**

- Recipes must include produce (fruits and/or vegetables). The contest is designed to show off truly innovative uses of fresh produce in foodservice dishes. Get creative and show them something they've never tasted before
- An IFPA panel of award-winning chefs will sample dishes from booths during show hours Friday, July 26
- The winner will be announced at the expo at the end of the day

Contact the Expo Team if you have any questions  
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