

# Exhibition Cost Estimates

The following section provides estimated costs associated with the exhibition. These estimates are intended to assist you in planning and budgeting for your participation. Please note that actual prices may vary.

Installation & Dismantling Labor - Rates p/hr	Discount Rate	Regular Rate
Standard Time - ST	\$ 93.60	\$ 132.60
Over Time - OT	\$ 140.36	\$ 198.64

Rigging Labor - Assembly to be completed by exhibitor or GES. On-site orders subject to price increase.	Discount Rate	Regular Rate
High Lift w/operator - first hr in & out - Straight Time	\$ 560.26	\$ 623.93
High Lift w/operator - first hr in & out - Overtime	\$ 751.27	\$ 862.91
¼ ton Electric chain hoist	\$ 279.24	\$ 418.86

Electricity - Outlet not included with booth space. Labor & placement not included, labor is required for any power orders.	Discount Rate	Regular Rate
120 volt 5 AMP (500w) (Phone, laptops, lead retrieval)	\$ 145.01	\$ 217.67
120 volt 10 AMP (1000w) (computer, printer, TV, Refrigerator)	\$ 246.98	\$ 370.45
120 volt 15 AMP (1500w) (Vacuum, coffee pot, toaster)	\$ 319.33	\$ 479.29
120 volt 20 AMPS (2000w) (appliances)	\$ 391.98	\$ 588.13
15' Extension Cord	\$ 23.24	\$ 23.24
Power Strip	\$ 22.02	\$ 22.02

Air/Water/Drainage/Lighting - Labor and placement not included. Labor required for air, water, & drain lines.	Discount Rate	Regular Rate
Air Outlet - (1/2 FPT service outlet, 90 PSI max)/ connection	\$ 304.09	\$ 455.97
Gas Outlet/ Supplemental	\$ 493.05	\$ 739.42
Water Outlet/ Connection	\$ 304.08	\$ 455.97
Water fill & drain 1-199 gallons (1 time)	\$ 631.18	\$ 947.53
Water fill & drain 400+ gallons (1 time)	\$ 1,204.97	\$ 1,807.75

Hanging Sign + Package - Labor, equipment and materials (sign not included)	Discount Rate	Regular Rate
Non Electrical, 10' or less	\$2,022.19	\$ 2,376.62
Non Electrical, 11-15"	\$ 2,418.33	\$ 2,847.53
Non Electrical, 16'-20'	\$3,047.77	\$ 3,594.08
Owned Lighting 10' or less	\$2,108.61	\$ 2,548.94
Owned Lighting 11'-15'	\$2,662.45	\$ 3,107.40
Owned Lighting 16'-20'	\$3,067.96	\$ 3,585.94
Owned Rotating Motor, 10' or less	\$2,236.23	\$ 2,626.19
Owned Rotating Motor, 11'-15'	\$2,619.18	\$ 3,084.33
Owned Rotating Motor, 16'-20'	\$3,024.69	\$ 3,562.87

Furniture / Accessories	Discount Rate	Regular Rate
6 ft. skirted table	\$ 130.52	\$ 196.30
Chair (plastic contour)	\$ 55.90	\$ 83.46
Wastebasket	\$ 19.44	\$ 29.12

Registration - Early, Before Sep 16	Member Rate	Non-Member Rate
Trade Show Only Pass	\$ 995.00	\$ 1,495.00
Exhibitor Trade Show Only Pass	\$ 295.00	\$ 475.00
Exhibitor Booth Worker All Access Pass Upgrade	\$ 375.00	\$ 655.00

Material Handling	Rate
Standard -25lbs or more -shipped within posted date range	\$1.05/lb
Non-Standard- 25lbs or more -shipped outside posted date range	\$1.32/lb
Flat Rate -items less than 25lbs	\$ 26.26
Product Storage and Material Handling (refrigeration to booth is no cost)	\$1.05/lb

AV - Labor not included	Incentive Rate
Basic Internet, not for streaming	\$ 795.00
Dedicated Internet, for streaming & webcast	\$3,495.00
Wireless Internet - Standard - 5 device limit	\$2,339.00
Digital Cable TV	\$ 500.00
55" Flat Screen TV with dual post stand	\$1,750.00
55" Flat Screen Monitor with speakers, table-top stand	\$1,470.00

### GES Cost Saving Packages for you convenience:

10 x 20 Booth Package Includes:	Package Rate
(2)contemporary side chairs	\$ 465.66
(1)6' skirted table	
(1) wastebasket	
(1)10' x 20' standard carpet	
Cleaning - duration of show	
1st 200 lbs of material handling	

10 x 10 Booth Package Includes:	Rate
(2) contemporary side chairs	\$ 256.62
(1) 6' skirted table	
(1) wastebasket	
(1)10' x 10' standard carpet	
Cleaning - duration of show	
1st 200 lbs of material handling	

Carpet Package - per sq.ft. Includes padding, visqueen, delivery & installation.	Discount Rate	Regular Rate
13 oz. Standard Carpet	\$5.54	\$ 8.33
26 oz. Plush Carpet	\$6.29	\$ 9.54
50 oz. Ultra Carpet	\$7.05	\$ 10.54
Vacuum & empty wastebasket before show opens only	0.48 sq.ft.	0.54 sq.ft.
Vacuum & empty wastebaskets daily	0.42 sq.ft.	0.62 sq.ft.

Online ordering and full details will be available in June when the Exhibitor Service Kit is available. A list of approved vendors will be included in the Official Exhibitor Service Kit, Global Experience Specialists (GES) is the designated official contractor for this event.

If you have any questions please contact Nancy at +1 (302) 781-5857 or [npickersgill@freshproduce.com](mailto:npickersgill@freshproduce.com)