

SAMPLING GUIDELINES

IFPA @
the Anaheim
Convention
Center





ARAMARK

SAMPLING



Aramark is the exclusive food & beverage provider for the Anaheim Convention Center

SAMPLING TERMS

Sampling food items are limited to products manufactured, processed or distributed by the exhibiting firm. All items are limited so **SAMPLE SIZE** and must be distributed from exhibit location.

Food Samples: Limited to “bite size” portions of 1 oz.

Non-Alcoholic Beverages: Limited to 2 fluid ounces

Alcoholic Beverages: Requires an Aramark Bartender to pour and serve

Tasting limit per person are as follows:

Beer – 2 oz sample size - up to 8 ounces per person, per day

Wine – 1 oz sample size - up to 3 Tasting per person, per day

Spirits – ¼ oz sample size - up to 3 tastings per person per day

FOOD PREP AND/OR PROMOTERS

Exhibiting firms contracting Aramark to prepare or cook their food must provide detailed recipes with exact measurements suitable for industrial cooking.

Full recipes must be submitted **21 business day** prior to the first day of service.

Aramark will source and provide ingredients; please submit ingredients list to your sales representative for pricing.

Clients must source any specific brand-name products themselves, as Aramark does not procure brand-name items.

All food and beverage items used as booth traffic promoters (i.e. popcorn, coffee, bar service) **must be purchased through Aramark Catering Services.**





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ICE



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Exhibit/Booth Ice Orders for Delivery


Minimum Order: A minimum of 5 bags or more, per delivery required for in booth deliveries.

Delivery Fee: \$75.00 plus tax, applies to all orders.

Order Deadline: September 18, 2025. All orders received post 9/18/25 will incur a 15% late fee.

Price: \$25.00 plus service charge and sales tax, per 16-pound bag

18% service charge
7.5% sales tax





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LABOR



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CONTRACTED FOOD SERVICE LABOR

Exhibiting firms wishing to contract front-of-house food service attendants, bartenders (for alcoholic beverages), or culinary support (for prep and/or cooking samples) must submit their requests by **Wednesday, October 1, 2025.**

Exhibiting firms requiring multiple or hourly deliveries must contract a dedicated attendant.

Labor may be contracted for up to a maximum of 8 hours.

Note: the state of California mandates that all hourly employees take two 10-minute rest periods and one 30-minute uninterrupted meal break by the 5th hour. For uninterrupted service, it is recommended to contract a second server to cover break periods

Any labor requests submitted after the **October 1st** deadline will incur a **20% late fee.**

LABOR FEES

Dedicated Booth Attendant: \$200.00 / 4-hour shift. \$50.00 for each additional hour, up to 8 hours maximum

Bartender: \$200.00 / 4-hour shift. \$50.00 for each additional hour, up to 8 hours maximum

Culinary Staff Support: \$300.00 / 6-hour shift. \$50.00 for each additional hour, up to 8 hours maximum

Hourly Deliveries: \$200.00 / 4-hour shift. \$50.00 for each additional hour, up to 8 hour maximum





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STORAGE



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FOOD STORAGE

All food product contracted for kitchen prep, or alcohol sampling must be received and inventoried by an Aramark representative.

All alcoholic beverage must be delivered by a California licensed distributor.

Aramark can provide dry, refrigerated, or freezer storage prior to and during scheduled events. Exhibiting firms must make storage arrangements with a Catering Sales Representative 21 business days prior to the event date.

STORAGE FEES

Dry Storage: \$250.00 plus tax, per day

Refrigerated Storage: \$375.00 plus tax, per pallet, per day

Freezer Storage: \$500.00 plus tax, per pallet, per day





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WAREHOUSE



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SHIPPING INFORMATION

All product must be received no earlier than one week prior to the event start date and no later than three days prior to the event date.

When shipping product to the Aramark Warehouse, you **MUST** include the following information on ALL boxes:

Item description

Dry, refrigerated or freezer storage needed

Name of event and exhibiting firm

Catering services Sales Manager's Name

Number of total boxes (example: 1 of 5, 2 of 5 etc.)

Prior to shipping your product, please inform your sales manager what date you expect your shipment to arrive. How many total boxes and/or pallets are being shipped and the size.

WAREHOUSE HOURS & ADDRESS

Warehouse Hours: 7:00 AM – 3:00 PM (Monday – Friday)

Address: Aramark @ the Anaheim Convention Center
1850 West Street, R-5
Anaheim, CA 92802
ATTN: Greg Fernandez & Name of Sales Rep

