

# 2025 Floral Conference Sponsorships

Hilton Miami Airport – Blue Lagoon  
February 24-26, 2025

## Floral Conference

### Presenting Sponsor

February 24-26, 2025

One of Eight (8) Co-sponsorships: \$6,000 (US\$) each **1 Available**

Benefits include:

- Recognition from podium
- Company logo featured on:
  - Signage in the main room where education is occurring and throughout the event
  - Signage at the registration desk
  - Logo acknowledgement on opening slide at event
  - IFPA event website
  - Welcome banner
  - Confirmation Emails
- Ability to set up a Tabletop with product and/or promotional items
- Acknowledgment during the Welcome Remarks at the educational program
- Special ribbon on badges recognizing you and your staff as a sponsor
- One (1) complimentary registration
- Digital Ad on Freshproduce.com



## Floral Conference

### Education Sponsor

February 24-26, 2025

One of Four (4) Co-sponsorships: \$3,500 (US\$) each

Benefits include:

- Recognition of company logo on signage to be displayed at the program entrance
- Acknowledgement of company name during the welcome remarks to program attendees
- Recognition of company logo or name in IFPA materials and communications to program attendees, where appropriate
- Company logo featured on:
  - Signage in the main room where education is occurring
  - Logo acknowledgement on opening slide at event
  - IFPA event website
  - Welcome banner
- One (1) complimentary registration

## Floral Conference

### Hotel Door Hanger Sponsor

February 24-26, 2025

Exclusive sponsorship: \$3,750 (US\$) each

Benefits include:

- Company logo, with IFPA branding, will be printed on the door hangers
  - Seen by all conference participants staying in the Hilton Miami Blue Lagoon
- Company logo featured on:
  - Welcome Banner
  - IFPA event website
  - Signage at the event



## Floral Conference

### Meal Sponsor

February 24-26, 2025

One of Four (4) Co-sponsorships: \$4,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured:
  - On signage at the entrance to the event
  - Within the room throughout the meal (2 light breakfast Tuesday/Wednesday & lunch Tuesday)
  - IFPA event website
  - Welcome banner
- Opportunity to provide centerpieces on the tables
- 2 Retailers assigned to each table at lunch function
- One table with reserved seating and early entry to the room if confirmed in advance
  - One (1) complimentary registration

## Floral Conference

### Happy Hour Reception Sponsor

February 25, 2025

One of Three (3) Co-sponsorships: \$3,500 (US\$) each **2 Available**

Benefits include:

- Company logo, with IFPA branding, featured on:
  - Signage at the entrance
  - Cocktail Napkins at the event
  - IFPA event website
  - Welcome banner
  - Buffet signage
- Opportunity to incorporate centerpieces for the Happy Hour



## Floral Conference

### Welcome Reception Sponsor

February 24, 2025

One of Four (4) Co-sponsorships: \$4,000 (US\$) each

Benefits include:

- Company logo, with IFPA branding, featured on:
  - Signage at the entrance
  - Cocktail Napkins at the event
  - IFPA event website
  - Welcome banner
  - Buffet signage
- Opportunity to incorporate centerpieces for the reception
- One (1) complimentary registration

## Floral Conference

### Lanyard Sponsor **SOLD**

February 24-26, 2025

Exclusive sponsorship: \$3,000 (US\$) each

Benefits include:

- Company logo (two-color), with IFPA branding, featured from end-to-end on the Lanyards.
- Company logo, with IFPA branding, featured on:
  - Signage
  - IFPA event website
  - Welcome banner

## Floral Conference

### Badge Sponsor **SOLD**

February 24-26, 2025

Exclusive Sponsorship: \$3,000 (US\$) each

Benefits include:

- Company logo (full color), with IFPA branding, will be printed on the badge of every attendee, along with The Floral Conference schedule
- Company logo, with IFPA branding, featured on:
  - IFPA event website
  - Welcome banner



## Floral Conference

### Hotel Room Key Card Sponsor

February 24-26, 2025

Exclusive sponsorship: \$4,000 (US\$) each

Benefits include:

- Company promotion, with IFPA branding, will be printed on the front of the hotel room key cards
  - Seen by all conference participants staying in the Hilton Miami Blue Lagoon
- Company logo, with IFPA branding, featured on:
  - IFPA event website
  - Welcome banner

## Floral Conference

### Hand Sanitizer Sponsor

February 24-26, 2025

Exclusive sponsorship: \$1,500 (US\$) each

Benefits include:

- Company logo (one-color), with IFPA branding, printed on the Hand Sanitizer
- Distributed in centralized location in high traffic area(s) of the conference
- Company logo, with IFPA branding, featured on:
  - IFPA event website
  - Welcome banner



## Floral Conference

### Mints Sponsor **SOLD**

February 24-26, 2025

Exclusive sponsorship: \$1,500 (US\$) each

Benefits include:

- Company logo (one-color), with IFPA branding, printed on the Mints
- Distributed in centralized location in high traffic area(s) of the conference
- Company logo, with IFPA branding, featured on:
  - IFPA event website
  - Welcome banner

## Floral Conference

### WiFi Sponsor

February 24-26, 2025

Exclusive Sponsorship: \$1,000 (US\$) each

Benefits include:

- Company logo featured on:
  - Welcome Banner
  - IFPA event website
  - Signage at the event
- Opportunity to personalize username/password



## Floral Conference

### Retailer Welcome Gift Sponsor

February 24-26, 2025

Exclusive Sponsorship: \$2,500(US\$) each

Benefits include:

- Opportunity to provide a gift to registered Retailer/Wholesalers attendees
  - Company logo featured on:
    - Welcome Banner
    - IFPA event website
    - Signage at the event
    - Recognition with the gift

