



President Trump added reciprocal tariffs to many Latin American countries on April 2, 2025. Those countries provide the United States with year-round availability to fruits and vegetables. These tariffs are Trump’s strategy to address trade imbalances. Overall, the tariffs apply to various fruits and vegetables and may raise consumer prices on a wide range of produce items including bananas, avocados, citrus, grapes, asparagus, onions and much more. Understanding market dynamics will continue to be critical as retailers and producers serve consumers who may be financially strained due to rising prices.

Here is a snapshot of fruit and vegetable exports to the United States from Latin American countries:

Country	Share in value of exports in 2024 to US -FRUIT-	Exported Value in 2024 to US (US\$) -FRUIT-	Share in value of exports in 2024 to US -VEGETABLE-	Exported Value in 2024 to US (US\$) -VEGETABLE-	APRIL 2, 2025 TARIFF
Argentina	21.2%	150.1M	5.5%	31.4M	10%
Brazil	10.2%	124.4M	3.7%	15.6M	10%
Chile	19.2%	1.6B	17.6%	30.2M	10%
Colombia	24%	438.7M	71.1%	28.5M	10%
Costa Rica	44.4%	1.233B	46%	51.3M	10%
Dominican Republic	30%	101M	75%	70M	10%
Ecuador	21.6%	922M	57%	193M	10%
Guatemala	85%	1.337B	74%	300.8M	10%
Honduras	89%	343.6M	74%	97M	10%
Panama	13%	23.5M	37%	3.2M	10%
Peru	41%	2.680B	54%	427.1M	10%



A secure and sustainable food supply – domestic and worldwide – thrives with strong and reliable access to global markets.

Targeted use of tariffs can be a tool for addressing challenges or inequities between trading partners. However, the broad application of this blunt tool often disrupts markets, increases costs for consumers, and places unnecessary strain on growers and producers across the supply chain. This is particularly concerning as countries grapple with inflationary pressures, supply chain vulnerabilities, and economic uncertainty. Rather

than imposing sweeping tariffs that disrupt trade and limit opportunities, IFPA advocates for swift and meaningful regulatory relief and reform as the most effective way to support and strengthen agriculture. We look forward to working with the Trump administration to advance policies that empower growers, expand market access, and ensure a competitive, resilient agricultural sector that benefits producers and consumers.

IFPA invites you to participate in industry advocacy efforts to influence trade policies and support measures that benefit the produce and floral industries. The Washington Conference is the premier event that unites all segments of the fresh produce and floral industry to address the most pressing public policy matters with the US Congress and Administration.

